

Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

Workforce Development Board-Career Services Committee Wednesday, January 19, 2022 @ 3:00 p.m.

Click Here to Join the Meeting Online

If you don't have Microsoft Teams: Select the "continue on this browser" option

Call in: (916) 318-9542 Meeting ID: 864 181 257#

Call to Order/Welcome

Non-agenda public comment

Chairperson's Report

Action Items (vote required) :	
1. Findings Authorizing Teleconference Meetings	2-4
2. Approval of minutes: September 22, 2021	5-8
3. WIOA PY22/23 Re-contracting: Cabrillo Student Resource & Support Network	
Report Items (no vote required):	
4. WDB Staff Updates	
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Career Center Operator	
Goodwill Central Coast	
 Santa Cruz County Office of Education 	
 Cabrillo College, Student Resource and Support Network 	
7. CalWORKs Contracted Service Provider Activity Reports	17-18
 Cabrillo College, Student Resource and Support Network 	
Goodwill Central Coast	
 Community Action Board, SmartHIRE Program 	
Information Items (no vote required):	
8. Presentation: Downtown Streets Team	19
9. AJCC Certification Continuous Improvement Plan PY 21/22	20
Committee Member Announcements	

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Adjournment

Next Meeting: Workforce Development Board-Career Services Committee April 20, 2022 @3:00pm

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Action Item 1: Findings Authorizing Teleconference Meetings

(Action required)

Recommendation

Adopt findings pursuant to Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic state of emergency and Health Officer recommendation for social distancing.

Background

New State law adopted by the Legislature and signed by Governor Newsom (AB 361) allows local agencies to continue to meet by teleconference and internet platform as long as a state of emergency exists and local or state authorities have recommended social distancing measures. In a related provision, the legislative body, by a majority vote, can take action to meet via teleconference in order to avoid meeting in person and therefore reduce imminent risks to the health and safety of members of the public. If a legislative body continues to meet via teleconference, it must take action to renew this declaration every 30 days.

Suggested motion

I move to adopt findings pursuant to Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic State of Emergency and Health Officer recommendation for social distancing.



Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

SANTA CRUZ COUNTY WORKFORCE DEVELOPMENT BOARD'S CAREER SERVICES COMMITTEE FINDINGS PURSUANT TO ASSEMBLY BILL 361 AUTHORIZING TELECONFERENCE MEETINGS AS A RESULT OF THE CONTINUING COVID-19 PANDEMIC STATE OF EMERGENCY AND HEALTH OFFICER RECOMMENDATION FOR SOCIAL DISTANCING

WHEREAS, the Santa Cruz County Workforce Development Board's Career Services Committee is a legislative body under the Brown Act as defined under Cal. Gov. Code section 54952(b) and Santa Cruz County Code Section 2.38.110; and

WHEREAS, on September 16, 2021, Governor Newsom signed Assembly Bill 361 ("AB 361"), urgency legislation effective immediately, that amended Government Code section 54953 to permit legislative bodies subject to the Brown Act to continue to meet under modified teleconferencing rules provided that they comply with specific requirements set forth in the statute; and,

WHEREAS, pursuant to AB 361 and Cal. Gov. Code section 54953(e)(1)(A), a legislative body may meet under the modified teleconferencing rules during a proclaimed state of emergency, and where local officials have imposed or recommended measures to promote social distancing; and

WHEREAS, on March 4, 2020, Governor Newsom issued a Proclamation of State of Emergency in response to the COVID-19 pandemic, and which remains in effect; and

WHEREAS, on September 30, 2021, Santa Cruz County Public Health Officer Dr. Gail Newel strongly recommended that legislative bodies in Santa Cruz County continue to engage in physical/social distancing by meeting via teleconference as allowed by AB 361 and confirmed that she will regularly review and reconsider this recommendation and notify the public when it is no longer recommended; and

WHEREAS, pursuant to AB 361 and Cal. Gov. Code section 54953(e)(3), within 30 days of the date the legislative body first holding a teleconferenced meeting under the modified rules, and every 30 days thereafter, a legislative body can continue to hold such teleconference meetings provided it has reconsidered the circumstances of the state of emergency and determined either that the state of emergency continues to directly impact the ability of the members to meet safely in person or that local officials continue to recommend measures to promote social distancing; and

WHEREAS, on January 19, 2022, the Santa Cruz County Workforce Development Board's Career Services Committee intends to hold its initial teleconference meeting under AB 361; and

WHEREAS, the Santa Cruz County Workforce Development Board's Career Services Committee has reconsidered the circumstances of the current state of emergency and finds that the COVID-19 pandemic continues to directly impact the ability of members of the public to participate safely in person and further finds

that the Santa Cruz County Public Health Officer continues to recommend measures to promote social distancing; and

WHEREAS, in the interest of public health and safety, and due to the emergency caused by the spread of COVID-19, the Santa Cruz County Workforce Development Board's Career Services Committee deems it necessary to utilize the modified teleconferencing rules set forth in AB 361;

NOW, THEREFORE, the Santa Cruz County Workforce Development Board's Career Services Committee makes the following findings by a majority vote:

Section 1. The foregoing recitals are true and correct, and adopted as findings of the Santa Cruz County Workforce Development Board's Career Services Committee.

Section 2. Effective immediately, and for the next 30 days, the Santa Cruz County Workforce Development Board's Career Services Committee will meet via teleconference as authorized under AB 361 and Government Code section 54953(e)(3).

Section 3. No later than thirty (30) days from making today's findings, or at the next scheduled meeting, the Santa Cruz County Workforce Development Board will reconsider the circumstances of the COVID-19 state of emergency and, if necessary, adopt subsequent findings to continue holding teleconference meetings in accordance with Government Code section 54953(e)(3).

PASSED AND ADOPTED by the	e Santa Cruz County Workford	ce Development Boar	d's Career Services
Committee in Santa Cruz, State of Cali	fornia, this19day of	_January, 2022_	_, by the following vote:
AYES:			
NOES:			
ABSENT:			
ABSTAIN:			
	Chair, Career Services Cor	mmittee	
ATTEST:	_		
Department Staff			
Approved as to Form:			
Office of the County Counsel			

Action Item 2: Approval of September 22, 2021 Meeting Minutes

(Action required)

Recommendation

Request approval of the September 22, 2021 Career Services Committee meeting minutes as attached.

Suggested motion

I move to approve the September 22, 2021 Career Services Committee meeting minutes.

Workforce Development Board Career Services Committee SANTA CRUZ COUNTY WORKFORCE Wednesday, September 22, 2021 3:00 p.m.

DEVELOPMENT: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice. A public meeting room was made available for this meeting, but all participants chose to attend virtually, via Microsoft

The Chair called the meeting to order at 3:04 p.m., and a quorum was established. All participants attended virtually.

Committee Members in Attendance

Alia Ayyad Elyse Destout - Chair Fernando Giraldo **Burr Guthrie** LaNae Liebetrau Denise Moss - Vice Chair Annabelle Rodriguez

Committee Members Absent

Christina Cuevas Mark Dammann MariaElena De La Garza

Staff in Attendance

Peter Detlefs - WDB Business Services Manager Elizabeth Gutierrez – WDB Admin Aide Josie Montes - CWES Associate Analyst Sara Paz-Nethercutt – WDB Sr. Analyst Andy Stone – WDB Director Katy Chevalier - Program Manager Adam Spickler – CCU Analyst Marcy Villalobos - WDB Office Support

Guests

Dr. Kofi Akinjide Richard Cheatham Claudia Cortez Kayla Kumar Barbara Mason **Beatriz Munoz** Maria Rodriguez Amanda Winter

18 W. Beach Street Watsonville, CA 95076 (831) 763-8900 www.santacruzwib.com

Career Services Committee **MEMBERS:**

Elyse Destout, Chair notography by Elyse Destout

Denise Moss, Vice Chair Cabrillo College

Alia Ayyad

Center for Employment Training

Christina Cuevas Cabrillo College

Mark Dammann

Housing Authority Santa Cruz County

MariaElena De La Garza Community Action Board

Fernando Giraldo

Santa Cruz County Probation Department

Watsonville/Aptos/Santa Cruz Adult Ed.

LeNae Liebetrau. Department of Rehabilitation

Annabelle Rodriguez GOAL/Cabrillo College

DIRECTOR: Andy Stone

Subject: Public Comment

Subject: Chairperson's Report

Chair Elyse Destout spoke briefly of a mentoring program offered to youth

in Watsonville.

Subject: Action Items:

Item 1 – Approval of the July 28, 2021 Meeting Minutes

Action: It was moved to approve the July 28,2021 Career Services

Committee meeting minutes.

Status: Motion to Approve: LeNae Liebetrau

Motion Seconded: Denise Moss

Abstentions: None

Committee Action All in favor, motion passed

Subject: Report Items:

Item 2 - WDB Staff Updates

WDB staff gave the latest updates on WIOA Career Services and Regional Projects/Grants. WDB Sr. Analyst Sara-Paz-Nethercutt informed the committee that the General Services Department released the Request for Proposal on August 24, 2021; introduced the new Admin Aide, Elizabeth Gutierrez, to the committee; reported that the Department of Labor approved the WIOA out of school expenditure waiver, and closed up by mentioning that the FIRE project is in need of more participants. WDB Director Andy Stone gave an update on the Prison to Employment Grant and reported that currently there are 7 participants enrolled, 6 employed, and 2 going through the eligibility process. An update was also given on the SB1 Preapprenticeship Training Grant program and shared that 14 participants graduated in early September.

Action: No action taken, informational item only.

Item 3 – WIOA Contracted Service Provider Activity Reports

Report outs were given by the Career Center Operator, Goodwill Central Coast, Santa Cruz County Office of Education, and Cabrillo College – Student Resource and Support Network (SRSN).

Action: No action taken, informational item only.

Item 4 – CalWORKs Contracted Service Provider Activity Reports

Report outs were given by Goodwill Central Coast and Community Action Board – SmartHIRE Program.

Action: No action taken, informational item only.

Subject: Information Items:

Item 5 – Presentation by Food What?!

Food What?! Development Director Kayla Kumar gave a presentation to the committee and shared information on the services offered to youth through their program some of which include attending empowerment workshops, gaining harvesting and culinary skills.

Action: No action taken, informational item only.

Item 6 - AJCC Certification Indicator Assessments

WDB Sr. Analyst Sara Paz-Nethercutt provided information to the committee on the new Americas Job Center of California (AJCC) certification process which replaces the former Hallmarks of Excellence Action Plans.

Action: No action taken, informational item only.

Subject: Committee Member Announcements:

There were no committee member announcements. Chair Elyse Destout thanked the committee for their time and commitment.

Meeting adjourned at 4:04 p.m.

Next Meeting: Workforce Development Board – Career Services Committee

Wednesday, January 19, 2022 @ 3:00 pm

Watsonville Career Center, Room 2

Virtual Attendance via Microsoft Teams

Action Item 3: WIOA Re-contracting- Cabrillo Student Resource & Support Network PY22/23

(Action required)

Recommendation

Accept the Cabrillo College Student Resource and Support Network (SRSN) PY 22/23 recontracting recommendation and authorize the Workforce Development Board (WDB) Staff to proceed with next steps in the contract execution.

Background

Cabrillo College is the only public community college located within the Santa Cruz County boundaries. The WDB has contracted with Cabrillo College since WIOA was enacted in 2015 for support services to WIOA participants who are students in an Eligible Training Provider List (ETPL) training program. Below is an abbreviated glance at data points for this contractor. In 2019, the allocation was increased to allow for the contract modification from a fixed number of enrollments to an unlimited number of enrollments in the progam year.

Year	Allocation	Expended	% expended	YTD
				Enrollments/
				Carry in
PY17/18	\$75,000	\$74,020	98.6%	30/28=58
PY 18/19	\$75,000	\$70,798	94.3%	58/27=85
PY 19/20	\$120,000	\$93,829	78.1%	47/50= 97
PY 20/21	\$120,000	\$108,826	90.6%	19/58=77
PY 21/22	\$120,000		TBD	
PY 22/23	Recommended \$120	,000	_	

Next Steps

It is recommended that the Executive Committee of this Board have final authority over allocation amounts and will request approval at its March 2, 2022 meeting. WDB Staff will enter into contract negotiations with Cabrillo Student Resource & Support Network for PY 22/23 for the recommended allocation of \$120,000 upon receipt of approvals.

Suggested motion

I move to accept the PY 22/23 Cabrillo Student Resource & Support Network re-contracting recommendation, submit to the Executive Committee for final allocation approval and direct staff to move forward with contract negotiations upon receipt of approvals.

Report Item 4: Workforce Development Board Staff Updates

(No vote required)

WIOA Career Services:

- 1. FIRE project: recruiting participants
- 2. Annual local Contractor monitoring underway
- 3. Board of Supervisor Annual Report: hi-lights and accomplishments for 2019 & 2020

Regional Projects/Grants Report:

- 1. Prison to Employment
- 2. SB1 Pre-apprenticeship Training Grant

Report Item 5: WIOA Procurement Results/ PY22/23 Award Recommendations

(No vote required)

Background

The WDB approved the issuance of a Request for Proposal (RFP) for WIOA Career Center Operator, Adult, Dislocated Worker, Youth and Layoff Aversion program services at the May 26, 2021 meeting. The RFP was subsequently released at the Board of Supervisors (BOS) meeting on August 24, 2021.

As part of the process, the WDB worked with the County's General Services Department's Purchasing Division (GSD) to conduct the RFP procurement process. This RFP contracting allows for a one-year contract with three additional one-year options for renewal, for a total possible term of four years. This procurement process provides for a potential contract that could extend from PY 2022-23 through PY 2025-26 based on a contractor cost analysis. A new procurement process will need to be conducted every four years as required by utilizing the County procurement process and according to the Workforce Innovation and Opportunity Act (WIOA).

Results of Competitive Process

As a result of the RFP process managed by GSD four (4) service areas were scored from the following bidders: America Works of California; Arbor E & T, LLC, dba Equus Workforce Solutions; Cabrillo Community College District Small Business Development Center; Goodwill Central Coast; Santa Cruz County Office of Education and Winter Works LLC.

GSD has outlined the evaluation committee results in the attached memo dated October 29, 2021. The following outcome has been certified by GSD:

Service Area 1 One-Stop Operator: Arbor E & T, LLC, dba Equus Workforce Solutions Service Area 2 Adult, Dislocated Worker Program Services: Goodwill Central Coast Service Area 3 Youth Services: Santa Cruz County Office of Education Service Area 4 Layoff Aversion Services: Cabrillo Community College District Small Business Development Center

On November 30, 2021, Equus Workforce Solutions declined the award for Service Area 1, citing lack of economies of scale with having been awarded only one of the 4 service areas for which they submitted bids. WDB Staff recommends awarding service area 1 to incumbent contractor, Amanda Winter, dba Winter Works LLC.

The Workforce Development Board at its' December 8, 2021 meeting accepted the award recommendations and authorized the WDB staff to enter into contract negotiations.

Next Steps

- 1. WDB Staff will enter into contract negotiations with the recommended vendors for PY 22/23.
- 2. WDB staff will return to the Board of Supervisors no later than May 24, 2022 with contract approvals.



County of Santa Cruz

General Services Department Purchasing Division

701 OCEAN STREET, SUITE 330, SANTA CRUZ, CA 95060-4073

(831) 454-2210 Fax: (831) 454-2710 Tdd: (831) 454-2123

TO: Andy Stone, Workforce Development Board Director, Sara Paz-Nethercutt, Workforce Development Board Sr. Analyst

FROM: Shauna Soldate, General Services Department (GSD), Purchasing, Buyer

DATE: October 29, 2021

SUBJECT: EVALUATION RESULTS FOR REQUEST FOR PROPOSAL 21P3-001,

WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA) ONE-STOP OPERATOR AND ADULT AND DISLOCATED WORKER PROGRAM SERVICES

PROGRAM

The twelve-member Evaluation Committee evaluated and scored six (6) Request for Proposals (RFP) received from Santa Cruz County Office of Education, Cabrillo Community College Santa Cruz Small Business Development Center, Equus Workforce Solutions, Goodwill Central Coast, Winter Works LLC, and America Works..

The Committee was divided into four sub-committees made up of three evaluators per sub-committee with

each sub-committee evaluating one of the four modalities. The modalities were as follows:

- Modality 1: WIOA Career Center Operator;
- Modality 2: Adult & Dislocated Worker Program Services;
- Modality 3: WIOA Youth Program Services;
- Modality 4: Workforce Services for Business.

The sub-committee for Modality 1, Career Center Operator, scored the proposal response from Equus Workforce Solutions the highest at 89 points out of a possible 105 points. The second-place score was Winterworks LLC, who scored 80 points

The sub-committee for Modality 2, Adult & Dislocated Worker Program, scored the proposal response from Goodwill Central Coast the highest at 85.58 points out of a possible 105 points. The second-place score was Equus Workforce Solutions, who scored 76.25 points.

The sub-committee for Modality 3, Youth Program Services, scored the proposal response from Santa Cruz County Office of Education the highest at 102 points out of a possible 105 points. The second-place score was Equus Workforce Solutions, who scored 90 points.

The sub-committee for Modality 4, Workforce Services Business, scored the proposal response from Cabrillo Community College District Small Business Development Center the highest at 103 points out

of a possible 105 points. The second-place score was Equus Workforce Solutions, who scored 90 points

GSD Purchasing considers any score in the 90%-100% percentile range to be excellent; 80% to 89% range to be good; 70% to 79% range to be fair; and anything below 70% to be unacceptable. The highest scored proposal response for each modality was at 84% or higher. GSD Purchasing deems these proposal responses as good quality that meet or exceed the basic needs set forth in this RFP.

GSD Purchasing recommends awards to the following vendors:

- Modality 1: WIOA Career Center Operator: Equus Workforce Solutions
- Modality 2: Adult & Dislocated Worker Program Services: Goodwill Central Coast
- Modality 3: WIOA Youth Program Services: Santa Cruz County Office of Education
- Modality 4: Workforce Services for Business: Cabrillo Community College District Small Business Development Center

Your department may proceed with contract negotiations with the vendors stated above. Please be advised that the commencement of any resulting contract is contingent upon County of Santa Cruz Board of Supervisors approval.

Contact me at (831) 454-2526 if you have any questions on the process or any information contained in the proposal. Thank you for your assistance in this process.

Shauna Soldate

Shauna.Soldate@santacruzcounty.us

10/29/2021 Date Report Item 6: WIOA Contracted Service Provider Activity Report (No vote required)

Workforce
Innovation &
Opportunity
Act (WIOA)

Career Center Operator, Amanda Winter

Goodwill Central Coast, Career Center Services

> SCCOE, Sueños WIOA Youth

Cabrillo Student Resource & Support Network

/19/2022

Career Services Committee Meeting

Career Center Operator Q2 Highlights



Oct. 13th, 2021: Access 2Eployment Job Fair

- WIOA Title I participated in annual Coconut Grove Job
 Enir
- 2nd outreach event of the year



Nov. 2021: New Interview Room

- Designed for those who have barriers to technology to complete virtual interviews
- Equipped with a Computer, Web Cam, Microphone, and Telephone
- Customers can schedule an appointment by utilizing Wavetec queuing system



Dec. 2021: New Workshops at Watsonville Career Center

- New virtual workshops; Local Job Search & Resume Writing
- Offered through on-line videos
- Accessible through partner TeamUp Calendar



Dec 2021: Welcomed a new WIOA Partner

- New Migrant Seasonal Farmworker grantee; SER
- · Main office is in Watsonville
- https://ser-national.org/nfjp-2/

1/19/2022 Career Services Committee Meeting

2

Goodwill Central Coast

PY 21/22 YTD Outcomes

Category	Enrollments	Completions	Employed
Adult	25	9	17
DW	16	19	15

What's New?

- New Queuing System in the Watsonville Career Center
 - Wavetec
- Financial Literacy workshops
- Santa Cruz Public Libraries -Workshops



Challenges

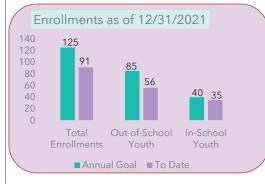
- WIOA Enrollments
- Training: Online vs In-Person
- Participant financial struggles

Success Story

• Denise - WIOA

1/19/2022 Career Services Committee Meeting

Sueños ~ WIOA Youth



Challenges

Recruitment of Out-of School Youth
In person vs. Virtual Services

Meet the new Sureños staff!



Joining the Sueños team is Yeovana Morales-Pitalua, Guidance Counselor (left) and Esther Rodriguez, Receptionist (right)



Surccess Story

Jaime

- Co-enrollment with Adult WIOA
- Completed MA Certification



Jesus: Work experience at Second Harvest Food Bank

Career Services Committee Meeting

1/19/2022



Contractor Outcomes PY 21/22, YTD: 12/11/2021

- Adult:
 - o Carry-Ins 11
 - New 5 for Sp22 semester
 - o Completers 1
 - Non-Completers 1

Dislocated Worker:

- o Carry-Ins 11
- New 2 for Sp22 semester
- o Completers 4
- o Non-Completers 3

Total Participants -

What's New: Cabrillo is expected to be at 70% (in person)/30% (online) for the Spring 2022 Semester

Challenges: Low Student Enrollment Due to the COVID-19 Pandemic/ Low student retention rate due to Covid-19 Pandemic- New variant is creating concern for students who are unable to receive vaccination

Success Story: Joel started with WIOA during the Spring 2020 semester and graduated in Fall 2021 with an associate's degree in nursing.

1/19/2022

Career Services Committee Meeting



Contracted
Employment
& Training
Services

Goodwill Central Coast,

Job Search Workshop & STEP
Subsidized Employment Program

Community Action Board, SmartHIRE Subsidized Employment

Cabrillo College, Student Resource & Support Network

1/19/22

Career Services Committee Meeting

Report Item 7

Goodwill Central Coast

Contract Outcomes for CalWORKs Employment Services

STEP-TEMP Subsidized Employment Programs

- 6 total enrollments
- 50% of completions obtained employment
- \$15 average wage

Job Search Workshop (JSW)

- 1 enrollments
- · 0 completions

What's New?

- New Employment Specialist
- New Senior Director

Challenges

- Low Referral Levels
 - Exemption from meeting program requirements
 - Labor shortage
 - COVID-19

1/19/22

Career Services Committee Meeting

2

CAB-SmartHIRE Subsidized Employment Program

Contract Outcomes for CalWORKs Employment Services

Subsidized Employment

- 20 referrals received; 15 intakes
- 10 job placements
 - o 7 Subsidized /3 Unsub
 - o Earnings: \$15-24/hour
- 7 Completed 6-month subsidy

What's New!

- · Staffing update
- Outreach to 9 new employers
 - o 3 new employers (Dream Inn, SCCIP, Grogshop)
- 5 job readiness workshops
- 7 families/15 children Holiday Gifts
- 5 bikes were donated (4 families)
- PPE supplies
- · Holiday Wellness Activity @ Plaza

Challenges

- COVID-19 Variant
- Deferment/Covid-Exemption
- Childcare
- Transportation
- · Family responsibilities
- Low referrals

Success Story

A client lost her job while her child was diagnosed with COVID, at the same time she was house searching and hoping to move to a new home. Once the family was housed, SmartHIRE was able to find a new subsidized job placement with another SmartHIRE employer as a Sales Associate earning \$15/hour, a dollar higher than her previous job. This client successfully completed 6 months of subsidized employment and was able to retain her unsubsidized job.



CalWORKs at Cabrillo College

Contract Outcomes for CalWORKs Employment Services

- Fall Semester 2021
 - 55 Active students, pursuing a degree or certificate program
 - 12 Work Study participants
 - Fall Advisory Meeting held
 - Implementation of SB 1232
 - Trauma Informed Care training available for staff
 - Mental Health First Aid training available for staff

Success Story

Co-enrolled CW/WIOA student completed her degree, has 3 job offers beginning in January in her field of study.

What's New?

- Senate Bill 1232
- 60% of classes were offered in person on campus

Challenges

- COVID-19 Variants and changing requirements
- Child Care
- Transportation
- Affordable Housing

1/19/22

Career Services Committee Meeting

3

Information Item 8: Presentation: Downtown Streets Team

(No vote required)



Downtown Streets Team builds Teams that restore dignity, inspire hope, and provide a pathway to recover from homelessness.

Genevieve Lucas-Conwell, Senior Project Manager for Downtown Streets Team, will provide an overview about the Downtown Streets Team organization and its work in Santa Cruz County.

Information Item 9: AJCC Certification Continuous Improvement Plan (No vote required)

Background

WDB Staff previously informed this committee of the Employment Development Department (EDD) Workforce Services Directive, WSD20-08, dated March 1, 2021 which provides policy and guidance for conducting the new America's Job Center of California (AJCC) certification process. The new process supersedes the Hallmarks of Excellence Certification Process as outlined in WSD16-20, dated June 9, 2017.

The new process included two (2) levels of AJCC Certification:

- The Baseline Certification approved by the Workforce Development Board (WDB) at its May 26, 2021 meeting is intended to ensure that every AJCC site is in compliance with WIOA statutory and regulatory requirements;
- 2. The Certification Indicator Assessments approved by the Executive Committee at its August 25, 2021 meeting have been completed and submitted to the state as required. The assessments are intended to measure continuous improvements in service delivery with seven (7) indicators. Using the recommendation and evaluation from the assessments, a continuous improvement plan wss created to continually improve and progress within each of the seven (7) AJCC Certification Indicators.

At the May 26, 2021 WDB meeting, the board approved a subcontract with Racy Ming and Associates. Racy Ming conducted the assessments for the AJCC certification and assisted with the creation of the Continuous Improvement (CI) Plan.

Update

At the December 8, 2021 WDB meeting, the CI plan was approved and subsequently submitted to the EDD Regional Advisor by the December 31, 2021 deadline. The CI Plan will be shared with the AJCC Operator and staff for implementation and the progress will be shared with this committee on a quarterly basis.

The link to view the CI plan is found here: https://bit.ly/3K0igVb